

Employment law

marketing resources



Berners
MARKETING

Marketing solutions for ambitious law firms

Employment law facts and figures

An indispensable resource for your clients, these handy cards are a great way to make sure your firm is the first port of call for employers.

- Written by qualified and experienced lawyers
- Handy pocket size guide
- Choice of designs
- Option to create bespoke design
- Include your branding and contact details
- Free delivery in UK
- Free covering letter
- Optional PDF or e-flip version

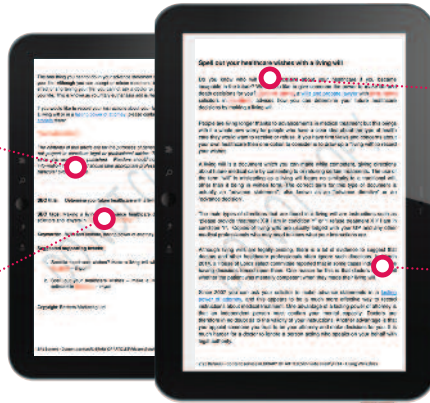
Employment law

Internet-ready client guides

Optimise your web pages for

Google

Share on social media



Personalise the article to your lawyers



Create hyperlinks to

- service pages
- profiles
- enquiry form

Use articles to

- Keep your website up to date
- Produce fact sheets
- Provide content for newsletters
- Send out as press releases
- Link via social media.

Suggest topics

If you are planning a seminar on a particular subject then we can make sure that you have relevant articles at the appropriate time.

Satisfaction guarantee

We offer a no-quibble money-back guarantee.

Exclusive territory

We offer exclusivity in your agreed area.

If you are not satisfied, simply let us know within seven days and we will replace the article or refund your money.

Monthly marketing support package

Our content marketing support package has been developed specifically to support busy employment law teams in keeping their clients updated.


It includes:

- Monthly client guide
- Weekly topical blog post
- Regular social media updates
- Distribution support
- Optional seminar materials
- Social media audit and advice.

To find out more

Email info@berniersmarketing.com

Or call us for an informal discussion.



"Berners employment law leaflets are excellent, in terms of content, quality and design. We are delighted with the results".

rhw Solicitors LLP

"I was very pleased with the employment facts and figures card that Berners Marketing produced for my firm".

Boote Edgar Esterkin

"Thank you for these Berners, they're great quality. Our clients really appreciated them last year and I'm sure this year's will be no different".

3Volution

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