

Corporate Identity for New Law Firms

Complete starter pack

To enable you to hit the ground running, we have developed a fixed price branding service to help new law firms create their corporate identity professionally and efficiently.

All you need to launch your firm

Our starter package includes:

Logo design

After a detailed consultation about your objectives and your personal design preferences, we will provide you with an initial selection of logos. A preferred logo will then be refined to your satisfaction.

Business card template

Based upon your chosen logo and corporate colours, we will design a template for your business card, in a format ready for professional printing. It may be single or double-sided. This includes the layout of the contact details for up to six people.

Stationery design

Templates will be designed for you:

- Letterhead
- Continuation paper
- Compliment slip.

Templates are ready for professional printing.

Electronic letterhead

We will create a MS Word letter template, which is ideal for use when emailing letters.

Email footer

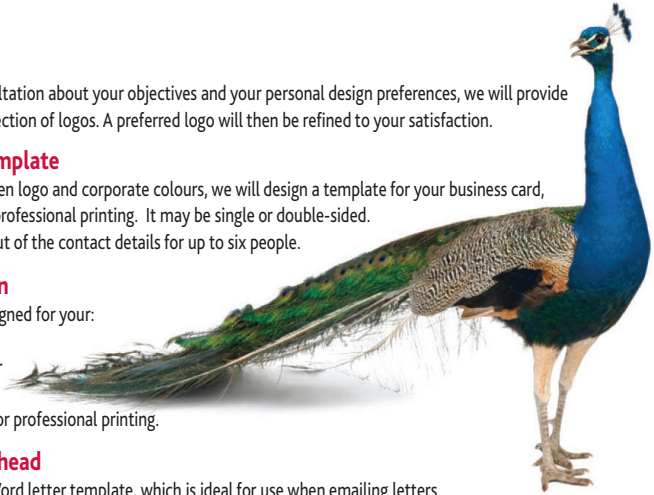
To ensure that all your communications appear consistent with your corporate style, we will provide you with a branded footer, which also incorporates the relevant regulatory information.

Electronic factsheet template

To ensure that any client briefings are presented in your corporate style, we also provide you with a factsheet template, based upon your continuation paper.

PowerPoint template

We will provide you with a master title and standard slide for use in PowerPoint.



This package will provide you with a high quality, professional and unique corporate identity from an efficient and friendly team.

Working exclusively with the legal profession, we understand the importance of attention to detail and professionalism. We are also familiar with the regulatory requirements of the legal profession and ensure that these are incorporated where required.

To find out more about this package, simply call us on 01785 859 995 or email sue.bramall@berniersmarketing.com.